



NADI, FIJI, September 15, 2017

Vodafone Fiji is new Gold Sponsor

THE ANZ Fiji Excellence in Tourism Awards Trustees are delighted to announce Vodafone Fiji as a new Gold Sponsor.

Vodafone Fiji has joined as a Gold sponsor of the ANZ Fiji Excellence in Tourism Awards for a two years inaugural partnership

Chairman of the Board of Trustees, Bill Whiting said the partnership with the mobile giant is a huge boost for the ANZ FETA which is regarded as the premier awards night in the country.

“We would like to welcome Vodafone Fiji to our ANZ FETA family and we look forward to building a strong relationship. They have very generously signed on to be our second Gold sponsor for the next two years. As the country’s largest communications provider they play an integral role in the tourism industry,” said Mr Whiting

Vodafone Fiji Chief Executive officer Pradeep Lal said “as a corporate business, we strongly believe in engaging with partners and giving back to the community. We work to make a real difference in the lives of our people and partners. One of the core values of Vodafone is Passion for the Vanua. We bring to life this passion and initiatives by sponsoring many historical, corporate and sporting events to ensure continuity, development and progress for everyone around us.

We strongly believe in innovation and continuous improvement and our nurtured culture of Vodafone Way has led to great achievements in a continued journey towards business excellence.

Tourism is a key player in our economy and through our sponsorship, we set a platform to empower and encourage operatives in the industry to excel and set their journey to being world class.”

Entries for the 2017 awards will close on Monday October 16th with huge interest already being shown by tourism operators.

There are a total of 15 awards that will be given out including the prestigious Visionary and Lifetime Achievement Awards.

“The event has grown significantly over the years and we have the enormous responsibility as custodians of the ANZ FETA to set a benchmark for excellence in Fiji’s tourism industry. We have a number of exciting announcements to make in the coming weeks to enable FETA to deliver a bigger and better event come February 18th, 2018,” Mr Whiting added.

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